



For Immediate Release



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Luxus Vacation Properties Announces Sell-Out Plans

Edmonton, AB - After nearly 8 years of steady growth, The Luxus Group is excited to announce an official cap-out to their traditional lifestyle investment funds to further investment once they conclude their final capital raise. This will result in a halt to additional Luxus Vacation Properties funds being launched until 2019/2020.

Several reasons have been presented behind this strategy, but none more important than the continued focus on delivering exceptional service and maintaining a focus on being better, rather than bigger. "While there may be ample opportunity to grow, we want to maintain great relationships and know all of our Partners" said President, Stephen Petasky. Stephen goes on to say that Luxus needs to be large enough to capitalize on efficiencies, but small enough to preserve the 'community' spirit that they have worked so hard to achieve.

The Luxus group has outlined several key goals that it considers priority as part of the "cap-out" strategy:

- ◆ Delivering a balanced portfolio of exceptional properties
- ◆ Providing world-class service to Investors

- ◆ Maintaining the distinction of the lowest operating expenses in the industry
- ◆ Preparing for the maturity of the Premiere I Collection in 2018

By emphasizing importance on excellence rather than growth, The Luxus Group believes they are positioning themselves to offer the highest level of client satisfaction and create the best possible vacation experiences for all Investors.

In addition to focusing on the cap-out stages for both Premiere II & Elite, Luxus will continue to focus on growth of the new Luxus Developments brand. Luxus Developments was intentionally designed to add amazing new properties to the Premiere and Elite portfolios while also building a stronger and more robust infrastructure at The Luxus Group.

To obtain additional information, please visit www.luxusgroup.com or contact any of the Luxus Sales Team at 780.467.5521.