



For Immediate Release



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The Luxus Group Launches *The Premiere II Collection*

Edmonton, AB – Luxus celebrates another milestone with the Spring/Summer 2014 launch of Premiere II, its third Collection for Luxus Vacation Properties.

This new collection is closely aligned with and modeled after the first Premiere Collection, which capped at an impressive 31 properties last year. Some of the key features of the Premiere II Collection include:

- ◆ Introduction of select “Signature” properties providing enhanced experience with select larger and more opulent properties within the collection
- ◆ Reciprocal Usage Program with Premiere I (providing new investors with immediate access to 30 properties in 17 destinations)
- ◆ Investment opportunities starting at \$80,000 with the introduction of the new Copper level share
- ◆ Property values averaging \$1.3M (signature being double)
- ◆ Limited Partnership with horizon date of 2025

With an initial capital raise of nearly \$4 million completed, the first four spectacular residences for Premiere II have been purchased, including:

- ◆ 5-Bedroom “Signature” private home & pool in Costa Rica
- ◆ 5-Bedroom private home & pool in Palm Springs
- ◆ 2-Bedroom Villa in Tuscany
- ◆ 3Bedroom Penthouse Condo in Canmore

The launch of this Collection welcomes new investors and their families, as well provides existing Partners with the opportunity to increase their level of Ownership and subsequently their access to and enjoyment of Luxus Premiere properties

In addition to Premiere II, Luxus continues to focus on growth for its Elite Collection, new Luxus Developments and Lifetime Experiences brands.

To obtain more information, please contact
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About The Premiere I Collection

The Premiere I Collection, the inaugural Luxus Vacation Properties Partnership, consists of 31 private residences in 22 highly desirable destinations, with an average property value exceeding \$1 million. The collection provides three different tiers of investment, offering Owners a chance to invest at a level that fits their family's specific financial, lifestyle and travel requirements. The Premiere Collection is currently fully subscribed.

About The Elite Collection

The Elite Collection represents a portfolio of luxury private residences in some of the most desirable destinations around the world, with average property values exceeding \$2.5 million. With a target ownership portfolio of 15 properties, plus access to an additional 50 Alliance properties, Owners have access to one of the most extensive property collections in the world. The Elite Collection provides several different tiers of personal and corporate investment, offering unrivalled flexibility, and a chance for Owners to invest at a level that fits their specific financial, lifestyle and travel requirements.

About Luxus Vacation Properties

Luxus Vacation Properties represents a portfolio of exceptional properties in the world's most desirable locations. Co-owned by a select group of private investors, these properties are expertly managed to provide excellent value, impeccable service, and the highest standard in luxury. When you invest in Luxus, you become an Owner to enjoy and participate in an exclusive partnership that holds a multi-million dollar portfolio of luxury private residences around the world.