



For Immediate Release



May 17, 2011

Luxus Vacation Properties Pairs Exclusive Travel with Luxury Ex Nihilo Vineyards Experience

EDMONTON, AB – Luxus Vacation Properties (LVP) is proud to announce its strategic corporate partnership with Ex Nihilo Vineyards in Vernon, BC. Ex Nihilo Vineyards offers LVP Owners staying at LVP's beautiful Vernon properties exclusive value on wine and food experiences set against the unparalleled backdrop of the Okanagan landscape.

Two of many LVP properties in enviable areas around the globe, the Luxus Vernon properties are nestled amidst the vineyards that define the peaceful Okanagan Valley. Located just 25 minutes from the properties, Ex Nihilo has provided LVP Owners with private wine tastings, tours of the vineyards, exclusive LVP offerings, and gourmet private dinners overlooking beautiful Lake Okanagan. Now, Owners will enjoy all these experiences at a significant savings. Jeff Harder, owner of Ex Nihilo, loves that the partnership has evolved. "It's been a great group and great support of the winery," says Harder. "Ex Nihilo gives Luxus Owners another dimension to their stay and experience in the Okanagan."

By partnering with Ex Nihilo, LVP is able to present a unique and memorable experience for Owners using

the Vernon properties. And LVP and Ex Nihilo have a similar approach to business: one-on-one, personalized experiences for guests, and superlative attention to detail.

"I'm thrilled about our recent strategic partnership with Ex Nihilo Vineyards," says LVP president Stephen Petasky. "Being able to offer our Owners exclusive pricing on this extraordinary wine is fully consistent with our vision of Luxus, which is connecting lifestyle benefits with financial rewards. This new offering further proves that Luxus is more to our Owners than just exceptional real estate."

As LVP grows in size, it will have the opportunity to evolve similar strategic corporate partnerships in its other property locations worldwide—supporting its goal of offering Owners not only access to well-appointed, beautiful vacation homes, but also extraordinary overall experiences.

For more information about Luxus Vacation Properties, visit www.luxusgroup.com/vacation-properties/ or contact the Luxus team at 780.467.5521.

Media Contact

Danielle L'Heureux

Director of Operations

Luxus Vacation Properties

T: 780.467.5521

E: danielle@luxusgroup.com

About Luxus Vacation Properties

Luxus Vacation Properties represents a portfolio of exceptional properties in the world's most desirable locations. Co-owned by a select group of private investors, these properties are expertly managed to provide excellent value, impeccable service, and the highest standard in luxury. When you invest in Luxus, you become an Owner in an exclusive partnership that holds a multi-million-dollar portfolio of luxury private residences around the world.

www.luxusgroup.com/vacation-properties

About Ex Nihilo

Ex Nihilo Vineyards is one of the Okanagan's newest boutique wineries. Taking its name from the Latin for "out of nothing," Ex Nihilo Vineyards produces Merlot, Riesling, and the Rolling Stones Sympathy for the Devil icewine.

www.exnihilovineyards.com