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## Cessna Citation CJ2+ takes the lead

AirSprint's fleet conversion underway

all 2012 marks a major milestone in AirSprint's 13 years of operation. Taking delivery of the first of 11 new airplanes in September 2012 officially launched its fleet conversion to the Cessna Citation CJ2+ aircraft (CJ2+). AirSprint Fractional Owners will continue to have access to the company's fleet of Pilatus PC-12's during the transition, which will occur over the next 24-36 months.

In its ongoing quest to deliver exceptional value, AirSprint determined that the CJ2+ light jet was the ideal aircraft to best serve its Fractional Owners who travel regionally across North America. The Citation class of jets is best known for economical operation and high performance. "In order to optimize travel solutions for our Fractional Owners, we felt that the CJ2+ was the clear choice," said AirSprint CEO Judson Macor.

### THE CJ2+ EXPERIENCE

Known for its sleek design, superb performance and onboard luxury, the Citation class of jets has achieved an exceptional safety record. As one of the safest and most reliable light jets in the air, the CJ2+ perfectly melds performance and pleasure for the business or leisure traveler.

The advanced digital cockpit is equipped with state-of-theart avionics. This exceptionally engineered aircraft provides operational efficiencies both to the pilot and in fuel consumption, yielding cost economies for Fractional Owners. Reaching a cruising altitude of 45,000 ft (13,700 km) in just 28 minutes, the CJ2+ flies at over 400 knots (770 km/hr) with a range of some 1,600 nautical miles (3,000 km). Macor said that the extended range of the CJ2+ provides greater flexibility for the flight distances that were becoming increasingly common for AirSprint's Fractional Owners.

### VERSATILITY AND LUXURY COMBINED

The sleek exterior of the CJ2+ is designed for safety and high performance. Its straight, laminar-flow wings and powerful twin engines allow for greater speeds at higher altitudes and for lower landing speeds on approach. This aircraft gives travelers greater flexibility in accessing less congested airports closer to their final destination. All of these design elements contribute to the smooth ride within the comfort of the spacious CJ2+ cabin.

Once onboard, the modern, handcrafted finishes and advanced sound-proofing of the interior provide an ideal setting to conduct business or relax in privacy during the flight. The CJ2+ is equipped with Wi-Fi and accommodates flexible seating arrangements for 2–7 passengers to meet the unique requirements of each trip. There is a generous cargo compartment with a capacity for up to 1,000 lbs. (450 kilos) of luggage or leisure equipment.

In the coming months, AirSprint will be bringing the CJ2+ to markets across the southwestern U.S. and Canada to provide the opportunity for current and prospective Fractional Owners to experience this exceptional aircraft.



TO LEARN MORE about this award winning aircraft, visit www.cessna.com.

### AirSprint Co-hosts Big Boys and Their Toys

In June, the AirSprint hangar in Calgary was transformed into a luxury lounge for the 2012 Big Boys and Their Toys event to benefit the Child Advocacy Centre (CAC) in Calgary. Presenting sponsors, AirSprint and Albi Homes, were joined by many other corporate sponsors and over 540 guests for this festive evening that raised over \$300,000 for the CAC. Tara Robinson, CAC Executive Director said, "We are eagerly anticipating the grand opening of our new facility in early 2013, which will bring vital resources to abuse victims and their families." Alberta's Premier Alison Redford and Calgary Police Chief Rick Hanson served as Honorary Event Co-Chairs, representing the public/private collaboration that has come together to bring hope, help and healing to abused children across the Alberta province.



Bidding for Big Boy Toys.



### Meet Stephen Petasky

### Two CEOs follow similar paths

he best partnerships are most often formed when like-minded people share a common goal and commit to apply their time and talent to accomplish that shared vision together. Business partnerships, such as the strategic partnership recently forged between AirSprint and Luxus Vacation Properties, work best when the alliance is also rooted in shared values.

Such commonalities between the CEOs of AirSprint and Luxus Vacation Properties are striking. Both leaders founded their Canadian headquartered companies by developing a personal passion, one for flight and the other for travel. Both of these entrepreneurial executives have devoted themselves to creating highly successful business ventures that reach beyond their native Canada.

### SO MUCH IN COMMON

Thirteen years ago, AirSprint CEO Judson Macor parlayed his love of flying into what has become Canada's leader in the fractional ownership sector of private aviation. Similarly, Luxus's Stephen Petasky recognized a niche in the travel industry from his years of vacation travel with his own family

that he has nurtured into Canada's leading and largest equity group of its kind. Both executives are deeply committed to their families, their employees, the communities they serve and, most especially, their customers. With such parallel trajectories in the luxury travel industry and a friendship that emanated from Stephen's investment in fractional ownership with AirSprint, it is no wonder that these two businessmen found a creative way to work together for the benefit of their customers.

### **EXPERIENCE THE LUXUS PORTFOLIO**

Through AirSprint's new Owners' Lounge online tool, AirSprint Fractional Owners may view the full portfolio of Luxus properties around the world and exercise an exclusive offer\* to experience a Luxus vacation at well below market rates for a trial stay. All Luxus residences are privately owned through the partnership and not available as rental properties. There is guaranteed to be no sales pressure since ownership in the Luxus equity group is "by invitation only" to those who seek private accommodations in immaculately appointed destinations around

\*Since the operating agreement for Luxus Vacation Properties restricts investment to Canadian residents, this exclusive offer is only available to AirSprint's Canadian Fractional Owners at this time. Luxus will be pleased to refer AirSprint's non-Canadian resident Fractional Owners to its U.S. and European travel partners to explore luxury vacation homes around the world.

ACCESS AirSprint's Owners' Lounge online tool today at www.AirSprint.com to explore the unique travel destinations available through Luxus Vacation Properties.

### TWO OF STEPHEN'S FAVORITE LUXUS **PROPERTIES**

Stephen and his wife, Carrie Doll, news anchor at CTV Edmonton, have two young children and enjoy exotic international locations as well as destinations that are seasonal favorites. The family enjoys hiking and all things outdoors, with Stephen drawing upon his years of experience garnered as a NCAA golf scholarship athlete to experience some of the best golf courses around the world.

### **EXPERIENCE COSTA RICA'S PENINSULA PAPAGAYO**

This 5-bedroom, cliff-side villa at Peninsula Papagayo, home to the Four Seasons Resort Costa Rica, offers spectacular ocean views amid 5,000 sq. ft. of relaxed

elegance. Enjoy outdoor living spaces that feature an infinity-edge pool and spa with private outdoor showers and terraces. While a Luxus guest, access the world class Prieta Beach Club & Spa and the memberonly Arnold Palmer golf course.

#### **RELAX AT HOME AT CALISTOGA RANCH**

Situated in the upper Napa Valley, this 2,400 sq. ft. residence is ideal for entertaining. With indoor and outdoor

living space, you are surrounded by the natural beauty of the area, near the enticing amenities of Calistoga Ranch, an Auberge Resort. Enjoy The Lakehouse restaurant, The Bathhouse spa, the yoga deck and fitness center, the private vineyards and nature trails for hiking

Peruse the resort links at www.fourseasons.com/ costarica and www.calistogaranch.com. Learn more about these Luxus properties and many others at www.airsprint.com.



### More about the Luxus companies

The Petasky family has operated family-run businesses for over 20 years, first in two franchised Sobeys grocery stores in the Edmonton area. In 2007, Stephen and his family members launched *Luxus Vacation Properties*. The first offering, known as The Premiere Collection, consisted of 30 properties with about 200 investor families. Following the success of the first vacation home portfolio, Luxus recently launched its second offering, The Elite Collection, with homes ranging from \$2–\$4 million in value in a network of about 60 properties on six continents.

Not only do Luxus investors enjoy the luxury and convenience of owning vacation homes around the world, investors receive a return based on asset performance with a fully transparent fee model, including property management and maintenance. Travelers are assured that all of the extravagances and comforts are prearranged by the Luxus concierge service for a stress-free vacation.

### **CUSTOM TRAVEL EXPERIENCES**

Most recently, the company expanded its services to include *Lifetime Experiences by Luxus*, a custom travel service accessing exclusive venues around the world,



including such destinations as The Masters, New York Fashion Week and the GRAMMY Awards, just to name a few. Luxus now applies the concierge level service that investors appreciate in its vacation properties to one-of-a-kind, "bucket list" travel experiences in unique destinations that most cannot access independently. With *Lifetime Experiences*, itineraries are personalized around unique destinations that create treasured travel memories. This unique opportunity has been built exclusively for Luxus Partners and their guests as a benefit for being a part of the Luxus Group.

### POINTING TO OUR PEOPLE

### Perfectly intertwined sales and service

In company lore, Orin Anderson will always hold the distinction of being the first U.S. employee hired by AirSprint to implement its expansion from Canada into the United States. After joining the company in November 2010 as a key member of AirSprint's U.S. launch team, Orin further distinguished himself by bringing AirSprint's first ever U.S. Fractional Owner into the fold.

Today, as Regional Business Development Director for five states of the southwestern U.S. territory, Orin tirelessly touts the benefits of Air-Sprint's fractional ownership program to business and leisure travelers who prefer private aviation.



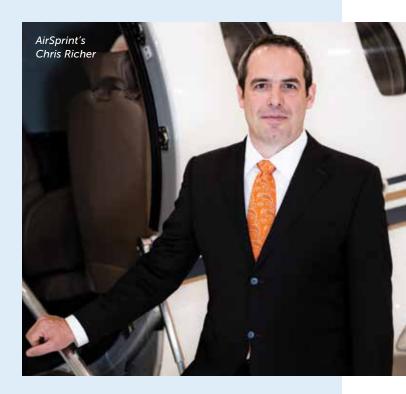
Orin covers a 5 state region from

Operating from the U.S. headquarters office in Scottsdale, Ariz., Orin spends most of his time in the Phoenix market with strong cultivation efforts underway in Colorado.

### A WELL-SEASONED CAREER

Back in the 90's when the Arizona roster of professional sports teams was experiencing explosive growth, Orin was part of the NBA's Phoenix Suns sales and marketing team that launched six new professional sports teams in Phoenix. "Orin is the consummate sales professional, with an engaging personality that buries the needle on the likeability index," said former Owner of the Phoenix Suns and AirSprint Fractional Owner, Jerry Colangelo. During his career, Orin also worked for Bank of America, the NBA's Sacramento Kings organization and in commercial real estate development.

A native of Denver, Colo., Orin received a double major in Business Administration and Marketing from Ft. Lewis College in Durango, Colorado. While his wife, Melissa, is from Durango, the couple actually met in Phoenix. They just celebrated their 19th wedding anniversary and are the proud parents of twin, 7-year-old sons, who play soccer with dad as their coach. Orin is an avid golfer, enjoys snow skiing, and remains a loyal Denver Broncos fan to this day.



# AirSprint looks ahead

A note from Chris Richer, President

#### To our Stakeholders:

With all of the excitement surrounding the new Cessna Citation CJ2+ fleet conversion, the spotlight is certainly on our airplanes. But in looking back over these last 13 years, our past success has actually had little to do with our airplanes. AirSprint's success has had everything to do with our passion for serving our extraordinary Fractional Owners.

AirSprint Fractional Owners are innovators, entrepreneurs, philanthropists, business leaders and travel enthusiasts. They produce results for their stakeholders and in the communities where they live and work. Their extraordinary lives contribute significantly to AirSprint's relentless drive to deliver exceptional service to our Fractional Owners.

AirSprint's regulatory approval allows the company to operate in both the U.S. and Canada. With offices and operational centers in both countries, AirSprint provides an efficient solution for businesses with operations and projects on both sides of the border. Homeowners with residences in both markets as well as recreational travelers move with ease between both countries.

Looking ahead to our next decade, we'd like to say thank you to all who have brought us this far. Our Fractional Owners have supported AirSprint with their business and referrals that have enabled us to grow and to post consistent corporate performance that demonstrates financial stability and long-term sustainability. Our safety record and maintenance protocols that exceed regulatory standards are another source of great pride for all of us at AirSprint.

These days are exciting times in the life of AirSprint. We greatly appreciate sharing them with you.



Sincerely, Chris Richer, President AirSprint

# Napa CJ2+ roadshow a success

### Guests explore new plane

he first of a series of events to preview the Cessna Citation CJ2+ aircraft to AirSprint's current and prospective Fractional Owners was held in June 2012 at the Napa Jet Center in Napa, California. AirSprint's regional Business Development Director, Orin Anderson, said, "Even seasoned private aviation travelers need to touch and feel the aircraft to get a true sense of just how terrific the CJ2+ really is."

#### **AN ARRAY OF LUXURIES**

While offering guests the opportunity to experience the luxury and comfort of the CJ2+ was central to the gathering, AirSprint invited other Northern California companies to showcase their upmarket goods and services as well.

The local gourmet favorite, Elaine Bell Catering, served delicious, artfully sculpted appetizers made from farm fresh ingredients. ONEHOPE wine, the socially conscious wine of choice for special gatherings of all kinds, was poured throughout the evening, underwritten by AirSprint to benefit the Olympic Club Foundation in San Francisco. Throughout the hangar, shimmering luxury automobiles were on display by McLaren of San Francisco, Mercedes Benz of Fairfield and the Price Simms Auto Group. On this summer night in Napa, there was something special to delight all of the senses.

### PERSONAL WINE MERCHANTS ATTEND

With a commitment to service excellence that is similar to our own, AirSprint is pleased to feature this story on Soutirage, a highly regarded, Napa Valley retail and lifestyle company.

Named for the winemaking process wherein a wine is racked off its lees into a new barrel—an essential step in bringing clarity to a finished wine—Soutirage was conceived out of a desire to build an authentic connection to the wonder, beauty and art of enjoying and collecting fine wines.

Soutirage is a fine and rare wine retail and lifestyle company founded in 2007 by Aimee and Chadwick Meyer and Ashley and Matt Wilson. Created to provide wine enthusiasts with the highest possible customer service and bespoke experiences in the wine industry, Soutirage provides a small and discerning clientele with customized wine concierge and cellar management services hand-tailored to each client's specific needs. The company's exclusive access to the world's greatest wines and a clientele that includes some of the world's most discriminating—and discreet—collectors requires neither an online store nor a brick-and-mortar boutique; direct, personal service is the company's sole method of operation.





### Unique Destination Resorts

Aman Resorts offers a guest experience that is intimate and discreet while providing the highest level of service. While each resort and setting is unique, certain elements characterize all Aman destination resorts — a beautiful natural location, outstanding facilities, exceptional service and a small number of rooms to ensure exclusivity and privacy. Virtuoso travel expert Chad Clark says, "Each unique Aman Resort experience provides intimate luxury amid stunning natural beauty."

Two exquisite properties in the Aman Resort portfolio offer distinctly unique experiences in the vast expanse of the western U.S.

#### AMANGANI – JACKSON, WY

A 2012 Gold List designee by Condé Nast Traveler Amangani (peaceful home) clings to the crest of East Gros Ventre Butte, some 7,000 feet (2,135m) above



sea level, affording magnificent views of the Grand Tetons and Snake River Valley below. As the first Aman Resort in North America, it evokes the atmosphere of the American West and the surrounding natural beauty delights guests in all seaons.



TO EXPLORE AMANGANI, visit www.amanresorts.com/amangani and call 307.734.7333 or toll-free in the U.S. at 877.734.7333.

### AMANGIRI – CANYON POINT, UT

A 2011 Top 20 Spa Resort designee by Andrew Harper's Hideaway Reader Survey Amangiri (peaceful mountain) is located on 600 acres along the



Utah—Arizona border in a protected valley with spectacular views of the surrounding desert canyons and towering plateaus. The Amangiri Spa is a destination unto itself, providing the ideal setting for relaxation and rejuvenation, featuring unique flotation therapies in a water pavilion along with full spa services.



### FOR MORE INFORMATION,

visit www.amanresorts.com/amangiri and call 877.695.3999 or toll-free in the U.S. at 435.675.3999. Or, contact Chad Clark at 602-266-4000 or cclark@chadclarktravel.com.

LEARN MORE about Souitrage by visiting www.soutirage.com.

### POINT OF PRIDE

### A salute to Rick

ONE-YEAR ANNIVERSARY APPROACHES Almost one year ago, AirSprint's Aircraft Detailer in Kitchener, Rick Brouwer, discovered a partially submerged helicopter near the airport. The helicopter had crash landed as a result of an inflight mechanical issue with two people onboard. Joining two other good Samaritans already on scene, Rick entered the freezing water to carefully remove the semi-conscious male from the wreckage. Using his years of training and service as a U.S. Navy Seal, Rick was able to secure and assess the victim before transitioning

him to the EMTs. Shortly thereafter, Rick ushered the owners of the helicopter company into the AirSprint hangar for privacy and shelter as they managed the incident.

Known to many of AirSprint's Fractional Owners and pilots as the helpful and welcoming presence at the Kitchener airport, we salute Rick and his courageous efforts in responding to this tragic accident. We also recognize Rick for the exemplary customer service he delivers at our Kitchener facility.

Photos provided by Aman Resorts